



Brockleby's

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PRESS RELEASE

A LOCAL farm shop is marking Coeliac UK's Awareness Week this year by offering free gluten-free faggots to all its customers.

Brockleby's Farm Shop is giving away four free faggots to every customer who visits the shop in Asfordby Hill, Melton Mowbray.

Great served with onion gravy and a glass of wine, they are completely gluten-free, making them safe for people with coeliac disease.

Coeliac disease is an auto-immune disease, which means that the body produces antibodies that attack its own tissues.

For people with coeliac disease, this attack is triggered by gluten, a protein found in wheat, rye and barley. Symptoms may range from mild to severe, and can include diarrhoea, nausea, anaemia, weight loss, skin problems, short stature, depression and infertility.

Coeliac UK's awareness week runs from May 12 to May 18 this year and it is dedicated to promoting understanding about the illness across the country.

Brockleby's Farm Shop owner Ian Jalland said: "Our faggots are really tasty. We recommend washing them down with a bottle of organic continental wine!

"Brockleby's has stocked a range of gluten-free products for some time, including our very popular gluten-free sausages, and we are happy to support coeliac awareness week."

Customers will get the chance to sample some of the farm shop's gluten-free products this weekend. Brockleby's will be selling gluten-free faggots, sausages and burgers at the forthcoming Grow It, Cook It, Eat It event at Melton Mowbray Cattle Market on Saturday, April 5 and Sunday, April 6.

The free faggots offer is on now, exclusively for customers who visit the shop. It is subject to availability while stocks last, and ends May 31 2008.

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