



Brockleby's Farm Shop

Asfordby Hill, Melton Mowbray
Leicestershire LE14 3QU
Tel: 01664 813200

PRESS RELEASE

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Brockleby's Farm Shop Receives Green Life Award

Less than a year after it opened, Brockleby's Farm Shop in Asfordby Hill has picked up another award, this time a Green Life award for its contribution to the environment.

The Leicester Green Life Awards scheme, an initiative of the Leicester Environment Partnership, aims to celebrate and publicise the work of organisations and individuals who have made a significant contribution to improving the environment.

Brockleby's earned Silver in the 'Best environmental contribution from a business' category on a number of counts:

- The shop sources the majority of its produce locally, all the lamb and much of the pork coming from Brockleby's own farm, which rears rare breed sheep.
- No artificial chemicals, fertilizers or GM crops are used by Brockleby's or any of its suppliers.
- All Brockleby's vegetable waste is recycled and customers are encouraged to re-use packaging.

Brockleby's director Ian Jalland is delighted to have this award to add to the two Great Taste awards the business won last year. "It's very satisfying to be recognised for the very values that we have been putting into practice on a daily basis from the outset", he said. "We intend to hold onto these values and build on them in the future".

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Further information from:

Ian Jalland
Brockleby's Farm Shop
Tel: 01664 424813200
Email: ian.jalland@btconnect.com